

Academic Internationalization:
Attitudes towards English Medium of Instruction in Malaysian University

General Perspective

Common Issues of Academic Internationalization in Tertiary Education Worldwide

Internationalization Process

Intrnationalization of Higher Education in Malaysia

Role of English in Internationalization of Higher Education

Increase Diversity

Academic Standard and Quality

Recognition of Importance of English

Mobility of Students and Lecturers

Specific Perspective

English as a World/Global Language

English Medium Teaching of Instruction

Western Higher Education

Asian Higher Education

Malaysian Higher Education

BLOOM'S TAXONOMY THEORY
Cognitive
Affective
psycomotor

Students' and Lecturers' Attitudes Concerning to English Medium Instruction

Behavioral/Attitudes Theories

KASH MODEL by Tom Chandler
Knowledge
Attittude
Skills
Habits

Focus of the Study

English Medium Instruction in Malaysian Context: Focusing on Tertiary Education

Theory of Attitudes being Applied to Conduct the study:
KASH Model

KESAA MODEL
Knowledge
Experience
Skills
Aptitude
Attitude